

CCCA Sitemap V4

See: Appendix 1 Web Map.docx file for origination

25th November 2015

Main Navigation

About Us – join learn measure manage.

Join Us

Our Services

Training & Events

News

Members Area

Sub-Sections

About Us

About us

What we do

Meet the team **Get a photo includes advisory board with a bio, say what involvement they have in CCCA.**

Partners. **Get logos of LBC, LBI, Project Dirt, BIDs. Say what involvement they have in the CCCA**

Contact Us

Join Us

Membership benefits – **use infographics. Make sure we include certification in the content. Get more content on membership benefits finished – if members join us what do they actually get. Especially if they are paying.**

Current Members **have out take of key members with quote/testimonials and logos. What our members say. Have a link of full members in members' area – to see all the members you have to be one.**

Join the CCCA – **personal support membership title needs to change e.g. premium, silver, platinum. Make it clear that we do ISO14001 internal audits and system set up and not external audits. Check other service offerings to make sure they are clear. Look at the carbon tracker and try to explain clearly – keep the name for it consistent.**

Our Services

Consultancy Services – **headings with drop down menus. We need the content for describing the services.**

Resources – **link to sign up.**

Certification – **again have link to sign up prompt.**

Carbon Reporting Tool –**be consistent with name. Say it's an independent product. Say what it does. Have link to it then it says to log in or sign up. Infographic on how it works.**

Training & Events

With events associated resources (e.g. slides, galleries), if member-only, put into Resources

News

News stories

Blog

Media

Members Area

Member Welcome (Login / Sign-up with 2 drop down menu with info/
Forgotten pw) double check terminology is consistent.

Resources Library

- Transport & Air Quality
- Biodiversity & Green Space
- Building Management (Energy and Water)
- Carbon Footprinting
- Communication, Engagement & Behavioural Change
- Procurement & Supply Chains
- Waste & Resource Management
- Glossary

Members' Directory

Members' Noticeboard or forum?

Online Carbon Reporting Tool – check name is consistent. Maybe CCCA
tracker? Get rid of the online? Brand asset so name is quite important. Energy
and Carbon Tracker. Need an infographic on how it works. What's the benefit
of the tracker – reporting etc. certificate? Access to other data?

Membership Services

Contact Us