

Camden Business Sustainability Awards 2017

Closing date for entries: midnight 2nd April 2017

How to apply

- Please complete the application form and return it to camdencca@camden.gov.uk with the following subject line: **sustainability awards entry + organisation name**. Follow the link to download the form: [Camden Sustainability Awards application form](#)
- The closing date for applications is **midnight on Sunday 2nd April 2017**.
- The Camden Business Sustainability Awards applications are free of charge and open to all organisations/businesses that are either based in and/or operate in the London Borough of Camden.
- An organisation can be entered for more than one award, but a separate form will be required for each award entered. An organisation can only enter one application for each category. Evidence should be submitted with the application form.
- All applicants will be invited to attend the Awards Ceremony at 5.30pm on Tuesday 25th April 2017, at the prestigious Francis Crick Institute in King Cross.

Award Categories 2017

1. [Excellence in energy efficiency and carbon reduction](#)
2. [Excellence in improving air quality](#)
3. [Leadership in green procurement](#)
4. [Excellence in waste management and recycling](#)
5. [Excellence in water resource management](#)
6. [Excellence in biodiversity management](#)
7. [Best employee engagement initiative](#)
8. [Community project of the year](#)

Entrants to the above categories will be able to opt to be considered for the overall winner: [Outstanding contribution to environmental sustainability in Camden](#). There will be two overall winners: small and large business.

Terms and Conditions

By applying for an award, organisations are confirming the following:

1. They are based or operate within the London Borough of Camden.
2. They will commit to joining the Camden Climate Change Alliance if they are not currently a member (membership is free and easy to access).
3. That if they win, or submit a particularly outstanding application, they will allow the Camden Climate Change Alliance to produce a case study that will be made available to other organisations within Camden.
4. They will do their best to be at the award ceremony if they win a prize.
5. They will allow a photographer to take images of the award presentation to use in marketing and press and on the Camden Climate Change Alliance and Camden Council websites.
6. That the information that they provide in their application is a true and honest account of the environmental improvement work undertaken by their organisation.

Awards criteria

All entries will be judged based on the following criteria:

1. Innovation of the project/initiative.
2. Impact of the project/initiative.
3. The relationship between investment/effort required by the project/initiative and benefits to the environment.

Categories description

1. Excellence in energy efficiency and carbon reduction

This award is open to those who can demonstrate the impact of a project/initiative aimed at managing and reducing carbon emissions resulting from energy consumption. Benefits to the environment should be compared to existing baseline data.

Examples include:

- a technological solution to efficiently control a building's lighting and heating
- the installation of an alternative source of energy to power the business
- an innovative staff engagement project to reduce energy consumption through behavioural change
- the introduction of a new energy management system.

2. Excellence in improving air quality

This award is open to those who can demonstrate the impact of a project/initiative aimed at a reduction in air pollutants including PM10, NO2 and dust. Benefits to the environment should be compared to existing baseline data.

Examples include:

- introducing a new staff travel plan
- improving fleet efficiency
- installation of green structures, such as green roofs and walls
- relevant improvements to the street environment.

3. Leadership in green procurement

This award is open to those who can demonstrate the use of procurement to support the growth and promotion of the low carbon economy.

Examples include:

- procuring green services locally
- asking providers to comply with specific environmental standards
- implementing procurement strategies such as bulk freight consolidation deliveries
- the creation of a low carbon or environmental service or product which has proved successful in the market place.

4. Excellence in waste management and recycling

This award is open to those who can demonstrate the benefits achieved by a project/initiative aimed at reducing the environmental impacts related to any type of material, waste and its disposal. Benefits to the environment should be compared to existing baseline data.

Examples include:

- changes to production processes, so waste is minimised
- the re-use of certain materials that otherwise would end up in landfill
- a recycling scheme that ensures no waste goes to landfill
- a consumer campaign to ensure products are recycled after use.

5. Excellence in water resource management

This award is open to those who can demonstrate the impact of a project/initiative aimed at improving water efficiency. Benefits to the environment should be compared to existing baseline data.

Examples include:

- changes to production processes, so water use is reduced/minimised
- the introduction of gadgets/mechanisms that ensure there is no unnecessary water wasted as a result of the everyday use of premises.

6. Excellence in biodiversity management

This award is open to those who can demonstrate the impact of a project/initiative aimed at enhancing biodiversity.

Examples include:

- the creation of wild gardens on the grounds of premises
- installation of green structures such as green roofs and walls
- use of products that do not harm the local environment.

7. Best employee engagement initiative

This award is open to those who can demonstrate the impact of a project/initiative aimed at engaging employees in relation to sustainability issues. Benefits to the environment should be compared to existing baseline data.

Examples include:

- the introduction of technology to support employee engagement
- an innovative employee engagement project that leads to tangible behaviour change.

8. Community project of the year

This award is open to those who can demonstrate the impact of a project/initiative working with the community, such as a school or local group. Benefits to the environment should be compared to existing baseline data.

Examples include:

- running conservation days with a local school or community group
- support community groups on specific environmental campaigns, such as an anti-idling.

Overall winner: Outstanding contribution to environmental sustainability in Camden

Entrants will be able to opt to be considered for this category. There will be one award for large businesses (more than 250 FTE employees) and one for small businesses (less than 250 FTE employees).

To win the overall award, entrants must have:

- gone the extra mile, working on all fronts to significantly improve, or continue to display, exceptional environmental performance
- achieved ambitious targets for environmental improvements, such as zero waste or zero carbon
- worked with its stakeholders, including staff and its supply chain, taking a leadership role and setting an example for others
- embedded an environmental ethic within its core business, with environmental performance used as a key measure of success
- evidenced the benefit that its achievements have had for the environment since July 2014.

Judging

Judging will be undertaken by members of the CCCA Advisory Board and experts in relevant fields. There will be one winner and one highly commended applicant for each category.