

Camden and Islington Sustainability Awards 2019

Celebrating leadership in best green practice

Sponsorship opportunities

The Camden and Islington Sustainability Awards 2019 recognise the achievements of businesses, community organisations and schools who are leading the way on sustainability.

The Camden Climate Change Alliance (CCCA) and Islington Sustainable Energy Partnership (ISEP) are leading the first-ever cross borough awards. The ceremony will take place at the prestigious [Jerwood Hall](#), home to the London Symphony Orchestra, on the evening of 21st November 2019.

For over 10 years, ISEP and CCCA, London's unique pioneering sustainability networks, have been working with businesses and other organisations to identify and deliver projects that reduce energy costs, cut carbon emissions and manage environmental impacts. The awards ceremony will bring together high profile speakers, businesses and other organisations for an evening of celebration, knowledge exchange and networking.

There are options to become a key sponsor or an award category sponsor:

1. Becoming a key sponsor

Sponsorship Level	Sponsorship amount (£)	Specific benefits (see other benefits under 'sponsor general benefits')
Gold	7,500	<ul style="list-style-type: none">Promotional article in the event's electronic brochures (there will be a pre-event and a post event brochure with information about the winners and local sustainability best practice).
Silver	2,500	<ul style="list-style-type: none">Special acknowledgement in the event brochures including the inclusion of the organisation's logo.

2. Award category sponsor

Sponsoring one or more of the eight categories @ £500 each/per borough, (£1,000 if you would like to sponsor a category for both boroughs), see categories below:

Categories

- Energy efficiency and carbon reduction
- Improving air quality
- Resource management and recycling
- Employee engagement
- Leadership in green procurement
- Sustainability champion
- Best community environmental project
- Best sustainable school initiative

Sponsor general benefits

Being a sponsor will offer your organisation the opportunity to benefit from a high profile campaign including:

- Logo to be included in all marketing materials.
- Promotion through the CCCA and ISEP communication channels including Twitter, LinkedIn, websites and e-bulletin with a reach of over 1000 local businesses.
- A pre and post-event Twitter campaign including council related accounts with a reach of up to 80,000 followers.
- Promotion through CCCA and ISEP partner business networks.
- A press release shared with relevant local media and specialised magazines relevant to the sector.
- High-quality images of the event will be shared with you for internal communications and corporate newsletters.

If you are interested in becoming a sponsor or have any questions, please contact us camdencca@camden.gov.uk