



Application guidance document

Closing date for entries: midnight 03 November 2019

This document summarises the content of the awards application form so you can prepare all the information you need to apply. Application is online and you can save your application form halfway through and come back to it by providing your email address. Follow the link to apply online: [Camden and Islington Sustainability Awards – online application](#)

The application is divided in five sections:

Section 1: **Applicant and organisation's details**

Section 2: **Applying to the awards** – this section describes the categories and allows you to choose one (only one category per form).

Section 3: **Evidence** – this section is made of three open questions where you will have the opportunity to describe your initiative and achievements. Please ensure you address the awards' criteria.

Section 4: **Sustainable Development Goals** – here you will have the opportunity to learn about the United Nations Sustainable Development Goals and tell us how you are potentially contributing to them.

Section 5: **Terms and conditions**

Section 1: Applicant and organisation's details:

- About you: your name, role/responsibility, email, phone number.
- About your organisation: your organisation's name, address, website
- Organisation size: size of the organisation based on number of employees.
- Area/sector of work: here you will be presented with a list to choose the relevant sector to your business/organisation e.g. accommodation/food, arts/entertainment, construction, education, etc.
- Operating borough: Camden – Islington

Section 2: Applying to the awards

- A separate form needs to be completed for each award category entered.
- Ensure you provide evidence to demonstrate the impact of the project/initiative
- Camden-based organisations are encouraged to sign up to the CCCA. It is free and easy. Find out more [here](#). Sign up to [CCCA newsletter](#)
- Islington-based organisations are invited to become ISEP members. Find out more [here](#). Sign up to [ISEP newsletter](#)

Categories - There are eight categories in total, six for businesses, one for community organisations and one for schools.

Energy efficiency and carbon reduction (for businesses)

This award is open to those who can demonstrate the impact of a project/initiative aimed at managing and reducing carbon emissions resulting from energy consumption. Benefits to the environment should be compared to existing baseline data. Examples include:

- a technological solution to efficiently control a building's lighting and heating
- the installation of an alternative source of energy to power the business
- an innovative staff engagement project to reduce energy consumption through behavioural change
- the introduction of a new energy management system.

Improving air quality (for businesses)

This award is open to those who can demonstrate the impact of a project/initiative aimed at a reduction in air pollutants including PM10, NO2. Benefits to the environment should be compared to existing baseline data. Examples include:

- introducing a new staff travel plan
- improving fleet efficiency
- installation of green structures, such as green roofs and walls
- relevant improvements to the street environment.

Resource management and recycling (for businesses)

This award is open to those who can demonstrate the benefits achieved by a project/initiative aimed at reducing the environmental impacts related to any type of resource required to deliver the business services/projects and well as their disposal. Benefits to the environment should be compared to existing baseline data. Examples include:

- changes to production processes, so waste is minimised
- the re-use of certain materials that otherwise would end up in a landfill
- a recycling scheme that ensures no waste goes to landfill
- a consumer campaign to ensure products are recycled after use.
- changes to production processes, so water use is reduced/minimised
- the introduction of gadgets/mechanisms that ensure there is no unnecessary water wasted as a result of the everyday use of premises.

Employee engagement initiative (for businesses)

This award is open to those who can demonstrate the impact of a project/initiative aimed at engaging employees in relation to sustainability issues. Benefits to the environment should be compared to existing baseline data. Examples include:

- the introduction of technology to support employee engagement
- an innovative employee engagement project that leads to tangible behaviour change.

Leadership in green procurement (for businesses)

This award is open to those who can demonstrate the use of procurement to support the growth and promotion of the low carbon economy. Examples include:

- procuring green services locally
- asking providers to comply with specific environmental standards
- implementing procurement strategies such as bulk freight consolidation deliveries
- the creation of low carbon or environmental service or product which has proved successful in the market place.

Sustainability champion (for businesses)

This award is open to individuals who have shown commitment and dedication to the sustainability agenda and have been an inspiration and a driver to enable change inside the organisation. Examples include:

- having initiated or actively supported an internal campaign to engage colleagues in sustainability (e.g. recycling, saving energy, etc)
- having lobbying senior colleagues **to get them on board with the implementation of sustainability projects** and or policies

Best Community Environmental Project

The award is open to those who are working to improve the local area. Projects could cover a range of subjects including food growing, recycling and energy saving. We are particularly interested in projects that help to improve local air quality and reduce the borough's carbon emissions. Examples include:

- encouraging alternative, less pollutant, ways of travelling such as cycling, car sharing, walking, public transport, etc.
- raising awareness, or move away from, online shopping/home delivery culture. Instead, use local central collection services or in-store collection.
- create more urban green heavens. Good examples include: pocket parks and other urban structures such as 'fresh air squares'
- join or run an anti-idling campaign in your local area

Best Sustainable School Initiative

This award is open to schools who are working towards reducing the environmental impact of its operations as well as engaging the school community through education and awareness-raising. Examples include:

- measures to reduce the school's energy consumption
- gardening and food growing is improving the students' quality of life
- creating habitats to maintain and improve the wildlife on the school grounds while contributing to clean the local air
- campaigns to reduce waste, reuse materials and recycle
- discouraging car use on the school run in favour of walking, cycling and scooting to school.
- run an [open streets](#) or a [play street](#) initiative

Section 3: Evidence

All entries will be judged based on the following criteria:

- innovation of the project/initiative
- impact of the project/initiative
- the relationship between investment/effort required by the project/initiative and benefits to the environment.

Q.1 Please tell us what you did that meets the award criteria (600 words max) - Include everything that could be relevant covering at least a year of implementation and ensure you draw the judges' attention to those innovative and groundbreaking things that you have done.

Q.2 Please provide the evidence of the results of what you did (400 words max) - Include highlights such as overall % carbon reduction, % increase in recycling rate, indicators of behaviour change, and so on. Please attach actual evidence of performance where available, such as a carbon footprint report or a waste inventory, as this will benefit your application. Substantial raw data is not required and it is recommended that you draw the judges' attention to the most interesting and significant achievements.

Note: you will have the opportunity to upload documents such as pdf or images (up to three documents can be uploaded)

Q.3 Provide supplementary information to support your application (300 words max) - For example, make reference to any particular difficulties you overcame, any risks taken, any wider benefits of your organisation's environmental improvement work such as to research or the community, and how your achievements will lead to further environmental improvement work in this area. Please keep your comments relevant to the award applied for, and draw the judges' attention to any issues you feel are particularly noteworthy.

Session 4: Sustainable Development Goals

We are interested in finding out how your organisation's actions/initiatives are potentially contributing to the achievement of the United Nations Sustainable Development Goals.

The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including those related to poverty, inequality, climate, environmental degradation, prosperity, and peace and justice. The Goals interconnect and in order to leave no one behind. See all the 17 goals on the next page.



The 17 Sustainable Development Goals

GOAL 1: NO POVERTY - Economic growth must be inclusive to provide sustainable jobs and promote equality.

GOAL 2: ZERO HUNGER - The food and agriculture sector offers key solutions for development, and is central for hunger and poverty eradication.

GOAL 3: GOOD HEALTH AND WELL-BEING - Ensuring healthy lives and promoting the well-being for all at all ages is essential to sustainable development.

GOAL 4: QUALITY EDUCATION - Obtaining a quality education is the foundation to improving people's lives and sustainable development.

GOAL 5: GENDER EQUALITY - Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world.

GOAL 6: CLEAN WATER AND SANITATION - Clean, accessible water for all is an essential part of the world we want to live in.

GOAL 7: AFFORDABLE AND CLEAN ENERGY - Energy is central to nearly every major challenge and opportunity.

GOAL 8: DECENT WORK AND ECONOMIC GROWTH - Sustainable economic growth will require societies to create the conditions that allow people to have quality jobs.

GOAL 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE - Investments in infrastructure are crucial to achieving sustainable development.

GOAL 10: REDUCED INEQUALITIES - To reduce inequalities, policies should be universal in principle, paying attention to the needs of disadvantaged and marginalized populations.

GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES - There needs to be a future in which cities provide opportunities for all, with access to basic services, energy, housing, transportation and more.

GOAL 12: RESPONSIBLE PRODUCTION AND CONSUMPTION - Responsible Production and Consumption.

GOAL 13: CLIMATE ACTION - Climate change is a global challenge that affects everyone, everywhere.

GOAL 14: LIFE BELOW WATER - Careful management of this essential global resource is a key feature of a sustainable future.

GOAL 15: LIFE ON LAND - Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss.

GOAL 16: PEACE, JUSTICE AND STRONG INSTITUTIONS - Access to justice for all, and building effective, accountable institutions at all levels.

GOAL 17: PARTNERSHIPS FOR THE GOALS - Revitalize the global partnership for sustainable development

Session 5: Terms and conditions

By applying for an award, organisations are confirming the following:

1. They are based or operate within the London Boroughs of Camden or Islington.
2. They will commit to joining the Camden Climate Change Alliance if they are not currently a member (membership is free and easy to access).
3. That if they win, or submit a particularly outstanding application, they will allow the Camden Climate Change Alliance and Islington Sustainable Energy Partnership to produce a case study that will be made available to other organisations within the boroughs of Camden and Islington.
4. They will do their best to be at the award ceremony which will take place on Thursday 21 November, 6 to 8.30pm at the London Symphony Orchestra (LSO) Jerwood Hall
5. They will allow a photographer to take images of the award presentation to use in marketing and press.
6. That the information that they provide in their application is a true and honest account of the environmental improvement work undertaken by their organisation.

Judging

Judging will be undertaken by experts in relevant fields representing both, Camden and Islington. There will be one winner and one highly commended applicant for each category.

Follow the link to apply online:

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Camden Climate Change Alliance

Camden Climate Change Alliance is a trusted not-for-profit membership network founded by the London Borough of Camden. Together the Alliance is driving change on sustainability, tackling global issues and local priorities.

Our mission is to support members to contribute towards a low-emission and low-waste Camden, which improves local air quality, mitigates climate change and closes the loop on waste. This includes a commitment to reduce carbon emissions by 40% by 2020.



The Islington Sustainable Energy Partnership is a network for organisations in the borough who want to reduce energy costs, cut carbon emissions and manage their environmental impacts.

We promote sharing and learning between energy and sustainability professionals, provide advice, events and resources, help members get involved in local community projects and run a free certification scheme for members that recognises environmental achievement.