

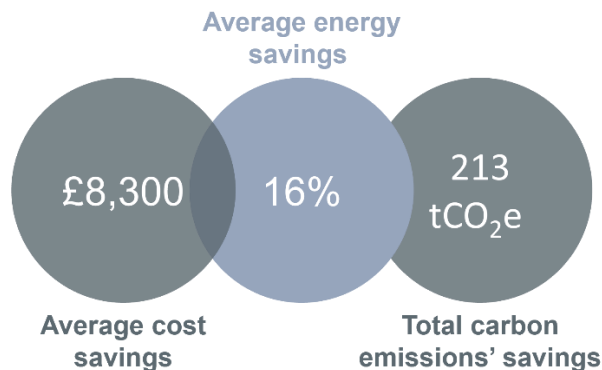
## Mayor's Business Climate Challenge Business Recruitment Informative Leaflet

*Do you want support to save money, cut your greenhouse gas emissions, and help tackle the climate crisis? **If so, then join leading businesses across London participating in the Mayor's Business Climate Challenge.***

The Camden Climate Change Alliance (CCCA) Consortium is partnering with the Mayor of London to deliver the 2022 Business Climate Challenge (BCC). The BCC supports businesses in reducing their workplaces' energy consumption **by at least 10% in a year** and in developing an action plan to reach net zero emissions.

Participating businesses will receive bespoke technical support from a team of energy consultants to **improve the performance of their workplaces, identify opportunities for energy and cost reductions**, and **develop a net zero action plan**.

Amidst rising energy prices and the cost-of-living crisis, it is even more important to operate workplaces efficiently to save money. As we return to the office after the pandemic and embrace new and evolving working practices there is an opportunity to re-think and re-frame how we use energy in our workplaces. Greenhouse gas emissions from non-domestic buildings in London amount to **almost one third of London's emissions**. Therefore, businesses will need to play a key role in supporting the city to achieve its net zero carbon by 2030 target. By participating in this pioneering initiative, members of the CCCA Consortium can receive direct support and join a growing list of forward-thinking businesses all committed to climate action. Participants in the first round of the BCC, delivered in partnership with Better Bankside, saw on average a 16% reduction in their energy use and cost savings of £8,300.



\*Based on data reporting from 14 of the participating businesses.

## What does the BCC include?

BCC participants commit to making at least a 10% reduction in their energy consumption in a year. To help businesses achieve this they will receive:

- Technical support from an energy consultant including:
  - A workplace audit to assess the operational efficiency of your premises and identify energy reduction opportunities.
  - A bespoke recommendation report including 'quick win' energy conservation measures through to deep retrofit measures that can be undertaken, energy and cost savings potential of those measures, and an understanding of their journey to net zero.
  - A building "walk through" to discuss the report findings, recommendations, and next steps.
  - Follow up one-to-one calls to troubleshoot specific challenges encountered
- Training sessions to upskill facilities managers and other staff
- Access to energy and carbon literacy learning materials
- Cohort knowledge-sharing opportunities with CCCA Consortium businesses as well as businesses from the other Business Engagement Partners also participating in the BCC
- Social media and case study highlights for businesses who are implementing actions
- A Mayoral recognition event at the end of the programme to recognise and celebrate the participants that have reached the 10% energy reduction target

## What are the benefits for my business?

- **Reduce energy bills** – operating your workplace more efficiently and installing cleaner technologies will allow you to achieve significant energy cost savings
- **Stand out to clients** – addressing your workplaces' emissions will help you to attract and retain clients who are demanding more sustainable practices.
- **Support London's efforts towards net zero** – participating in the BCC is a unique opportunity to contribute towards London's efforts to reach its net zero by 2030 target.
- **Be recognised** – you will be recognised by the programme as a leading London business and a climate action pioneer.
- **Attract talent and engage staff** – talented Londoners want to work for environmentally-conscious companies who are taking action to reduce their carbon footprint. Staff become more engaged and productive when they feel they are part of making a difference.
- **Improve the value and health of your workplace** – if you are a landlord, improving the energy performance of your workplace will allow you to have a

competitive advantage in the market and be able to respond to potential future changes in regulation. If you are a tenant, becoming more energy efficient will create a healthier and more comfortable environment for your staff and visitors.

- **Access a network of like-minded businesses** - collaborate with participating businesses within your BID as well as businesses from the other Business Engagement Partners in the BCC to share best practice around implementing energy retrofits and decarbonising estates.

### What is expected from my business during the BCC?

BCC participants will need to do the following:

1. Sign a support agreement committing to reducing their energy consumption by 10% in a year.
2. Appoint a dedicated project lead and secondary point of contact who will be the main interface for BCC engagement, peer sharing, and data reporting (ideally this will be someone in the estates or sustainability teams).
3. Appoint a decision maker who can approve implementation of energy efficiency measures in the workplace. (Project lead and decision maker can be the same person)
4. Provide energy consumption, building equipment, occupancy, and other relevant data required by the technical support provider prior to them undertaking the building audit.
5. Attend BCC activities (building audit, building walkthrough, training sessions, cohort knowledge-sharing activities, etc.)
6. Report monthly energy consumption data and progress on implementation of energy efficiency measures to the technical support provider.

### How do I get involved?

You can find more information on the BCC, steps to apply and eligibility criteria here: <https://www.camdencca.org/business-climate-challenge/>.

Applications are now open for businesses meeting the criteria. Please apply [here](#).

If you have any questions, contact Abigail Roberts, Sustainability Officer, [camdenbcc@camden.gov.uk](mailto:camdenbcc@camden.gov.uk).